



AIDIFY

**GET YOUR FREE COURSE**

**LEARN. GROW. AIDIFY.**

**E-Learning of the future,  
today in your organization!**

[join.aidify.eu](https://join.aidify.eu) | [contact@aidify.eu](mailto:contact@aidify.eu) | valid until 06-Dec-2026

## TRY AIDIFY – YOUR FREE ACCESS TO 1 COURSE

There is no contract, no commitment, no credit card required - just a **simple way to test** the platform before considering subscription.

### **How to redeem your free AIDIFY course**

- 1 Visit the AIDIFY store:  
<https://join.aidify.eu/product-category/individual-courses/>
- 2 Choose any course
- 3 Add to cart → View cart → Add a coupon
- 4 Enter your coupon code: SANTA2025
- 5 Go to payment — the price becomes €0
- 6 After checkout, you'll receive an email to set up your AIDIFY account



## WHY CONSIDER AIDIFY?

- 1. Accelerated Onboarding:** New hires reach productivity faster thanks to on-demand microlearning and structured job-specific onboarding programs.
- 2. Efficient Upskilling for Role Transitions & New Projects:** Employees moving into new responsibilities quickly build the required competencies using AIDIFY's extensive and frequently updated course library.
- 3. Continuous Learning Culture – 90+ GxP Courses Available 24/7:** AIDIFY ensures ongoing competence development and unrestricted access to training exactly when it's needed.
- 4. Compliance & Always-Up-to-Date Content:** Every course includes a reference system that links each fact to credible regulatory sources. Our team continuously tracks guideline updates and revises content immediately when changes occur - ensuring your organization stays fully compliant at all times, with no extra cost.
- 5. Significant Cost Reduction:** Training costs drop dramatically with course fees starting at just €7 per course when using the full-access subscription. No travel. No venue. No repeated payments for each new regulation. Your team can focus on relevant, high-quality training instead of long, inconvenient sessions.
- 6. Lower Organizational Effort - No Internal Training Team Needed:** AIDIFY eliminates the need for: maintaining a GxP training platform, preparing internal training content & constantly updating materials when regulations change. We handle everything, reducing workload for managers and SMEs.

## WHY CONSIDER AIDIFY?

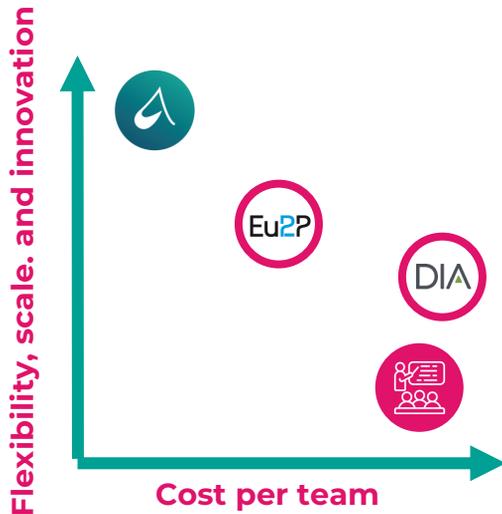
- 7. Convenient, Self-Paced Learning:** No scheduling conflicts. No delays. Employees train anytime, anywhere with minimal disruption to their daily workflows - while maintaining full regulatory compliance.
- 8. A Single Platform for All Training Needs:** AIDIFY functions both as: an extensive GxP training library (90+ courses) and an LMS for your organization's internal courses. This all-in-one approach unifies training, reduces complexity and increases transparency.
- 9. Course Certification Ensuring Credibility:** Courses are certified in cooperation with the Polish Association for Good Clinical Practice (GCPpl) & Polish Society of Pharmacovigilance (PTBFarm). This strengthens trust, audit readiness and the organization's overall training quality.
- 10. Flexible Training Planning:** Training plans can be easily adapted throughout the year without extra costs - ideal for onboarding, new hires or sudden regulatory updates.

## COMPARE TRAINING OPTIONS

AIDIFY is a new era of GxP training - **more knowledge, lower costs, zero compliance stress.** Your team always has access to the latest regulations and up-to-date training - in one place, 24/7.

|   | <br><b>AIDIFY</b><br>(AI Learning Platform) | <br><b>Company database Training</b> | <br><b>External training (F2F or online)</b> |
|---|--|---|---|
| <br>Costs and refunds from the investment | Subscription from <b>7€/course</b> ; no hidden fees; <b>high ROI</b> ; content can be <b>reused</b>                          | High fixed costs (team, platform, content development)  | High per-training cost; low scalability; each session generates new expenses  |
| <br>Training management efficiency       | <b>One provider</b> for all training; no logistics needed; <b>24/7 access to 90+ courses</b>                                 | Requires internal resources and trainers; updates are time-consuming  | Difficult planning; employees taken away from daily tasks; productivity decreases   |
| <br>Range of materials                  | Extensive AIDIFY library ( <b>90+ GxP courses</b> ) plus the option to add your own content within the <b>LMS function</b>   | High effort and cost to prepare content; difficult to maintain a large, up-to-date internal library                   | Limited scope; content rarely tailored to company needs or specific roles   |
| <br>Up to date content & compliance     | <b>Certified courses, regularly updated to match regulations</b> ; continuous compliance included                            | You must monitor regulatory changes and update content in-house; delays and gaps are common                           | Training is valid only on the day delivered; regulatory changes require new sessions (extra cost)                               |
| <br>Planning flexibility                | Easy <b>updates to the annual training plan at no additional cost</b>  | Limited flexibility; changes require time and resources   | Rigid schedules; every change creates additional costs  |

## COMPARE COMPETITORS



AIDIFY provides:

- Low price (up to 7 EUR / course)
- High quality (certified courses)
- Compliance – new content & course updates included in the subscription price
- One platform for internal & AIDIFY courses
- Flexibility to manage your training plan
- Support for the people manager

|                         | <br><b>AIDIFY (AI Learning Platform)</b> | <br><b>EU2P</b> | <br><b>DIA Global</b> | <br><b>Typical local training company</b> |
|-------------------------|--|---|--|---|
| Sales model             | Customized model, including subscription option  | Pay per course or track   | Pay for a course or track  | Payment for a one-time course attendance  |
| Content format          | Video microlearning / webinars   | E-learning / webinars   | E-learning / Webinaria   | Webinars / (~back to F2F)   |
| Net cost per course     | Approx. 7 EUR with subscription or 69 EUR for a single course  | Approx. 165 EUR for online course   | Approx. 450 EUR for online course  | Approx. 378 EUR for 1 day of training (5 hours)   |
| Convenience             | Internal training + AIDIFY in one place; one vendor for all needs  | No integration  | No integration   | No integration  |
| Support for the manager | Automatic onboarding, scheduling, and progress monitoring  | Not available   | Not available  | Not available   |
| Scalability             | High   | High  | High   | Low   |
| Flexibility             | High   | High  | Medium   | Low   |
| Technology              | AI Platform  | Basic LMS   | Basic LMS  | None  |

## SANTA'S DAY PROMOTION

\*Gross / B2C

\*\*Net / B2B

VS.

-25%

**EUR 699\***up to **1** seats  
for 1 year access**EUR 524**per **1** seat  
for 1 year access**1X FULL SUBSCRIP.**

- ✓ All PV, CT, RA courses
- ✓ 90+ courses incl. updates
- ✓ Free live webinars
- ✓ 90+ practice activities
- ✓ 500+ test questions
- ✓ 500+ references
- ✓ Course certificates

**EUR 1 572 for 3 users**

= EUR 524 / user

-28%

**EUR 599\*\***up to **3** seats  
for 1 year access**EUR 431**per **1** seat  
for 1 year access**3X ESSENTIAL CORP.**

- ✓ All PV, CT, RA courses
- ✓ 90+ courses incl. updates
- ✓ Free live webinars
- ✓ 90+ practice activities
- ✓ 500+ test questions
- ✓ 500+ references
- ✓ Course certificates
- ✓ Individual Development Plan
- ✓ Organization dashboards
- ✓ LMS for internal courses

**EUR 1 293 for 3 users**

= PLN 431 / user

Purchase before **06 Dec 2025** and enjoy extra  
**3 months for free** – a special St. Nicholas gift!

## COMBO PROMOTION (NET PRICE)

\*\*Net / B2B

**-28%**

**EUR 599\*\***

up to **3** seats  
for 1 year access

**EUR 431**

per **1** seat  
for 1 year access

**-25%**

**EUR 50\*\***

per token

**EUR 38**

per token

**3X ESSENTIAL CORP.**

**25X TOKENS**

- ✓ All PV, CT, RA courses
- ✓ 90+ courses incl. updates
- ✓ Free live webinars
- ✓ 90+ practice activities
- ✓ 500+ test questions
- ✓ 500+ references
- ✓ Course certificates
- ✓ Individual Development Plan
- ✓ Organization dashboards
- ✓ LMS for internal courses

- ✓ 25 tokens within the budget for max. 10 users
- ✓ 1 Token = 1 Course regardless of its duration
- ✓ Employees can choose from our entire catalog of courses
- ✓ Tokens remain valid for 1 year from the purchase date

**EUR 1 572 for 3 users**

= EUR 524 / user

**EUR 950 for 10 user**

= EUR 95 / user

**EUR 2522 FOR 3 USERS WITH ESSENTIAL CORP. & 25 TOKENS FOR 10 USERS**



## SECURE THIS OFFER

Don't forget — this special offer is valid until **6 December.**

### → How to secure this offer

Simply send an email to [contact@aidify.eu](mailto:contact@aidify.eu) with the word **“YES”**. We will reserve your discount and prepare your purchasing documents or invoice.

### → Want to talk?

Send an email to [contact@aidify.eu](mailto:contact@aidify.eu) with **“15 min call”**. During the call, you'll see how AIDIFY works in real use cases, understand how to optimize onboarding & compliance, receive personalized offer based on your team's needs.



AIDIFY

**JOIN US**

**LEARN. GROW. AIDIFY.**

E-Learning of the future,  
today in your organization!

