

# PRIVACY POLICY

AIDIFY for Lecturers

Last updated: 05.01.2026

## 1. Data Controller

The controller of your personal data is:

AIDIFY sp. z o.o.

ul. Nowy Świat 11A

20-418 Lublin, Poland

KRS: 000079176

NIP: 9462689710

REGON: 383691250

Email: [contact@aidify.eu](mailto:contact@aidify.eu)

("AIDIFY", "we", "us").

## 2. Scope of This Privacy Policy

This Privacy Policy applies to personal data processed in connection with the AIDIFY for Lecturers landing page, including the "Apply as Lecturer" form.

This Privacy Policy does not apply to:

- any future AIDIFY platform, marketplace, or subscription service,
- any contractual cooperation entered into at a later stage,
- any third-party websites or services linked from the Website.

## 3. Personal Data We Collect

Depending on how you interact with the Website, we may process the following categories of personal data:

### 3.1. Data provided by you

- name and surname,
- email address,
- professional background and experience,
- areas of expertise,
- other information voluntarily provided via the application form.

### 3.2. Technical data

- IP address,
- device type, browser type, and operating system,
- basic analytics and usage data.

You should not provide confidential information, trade secrets, regulated data, or full course materials via the Website.

## 4. Purposes and Legal Bases of Processing

We process your personal data for the following purposes:

### 4.1. Project validation and application review

To assess interest in the AIDIFY for Lecturers concept and to review submitted applications.

Legal basis:

- Article 6(1)(b) GDPR – pre-contractual steps taken at your request
- Article 6(1)(f) GDPR – legitimate interests of the controller

#### 4.2. Communication

To contact you regarding your application or the validation process.

Legal basis:

- Article 6(1)(b) GDPR
- Article 6(1)(f) GDPR

#### 4.3. Internal analysis and project development

To analyze applications, profiles, trends, and feedback for internal evaluation, planning, and development of the project concept.

Legal basis:

- Article 6(1)(f) GDPR

All applications and data are reviewed exclusively by human decision-makers.

No automated decision-making or profiling within the meaning of Article 22 GDPR is used.

### 5. Recipients of Personal Data

Your personal data may be shared with:

- authorized employees and collaborators of AIDIFY,
- trusted service providers supporting hosting, analytics, communication, and security.

All recipients process personal data on the basis of appropriate contractual and legal safeguards.

We do not sell personal data.

### 6. Transfers of Data Outside the EU/EEA

Due to the use of global service providers, your personal data may be transferred outside the European Economic Area (EEA), including to countries that do not provide the same level of data protection as the EU.

In such cases, we ensure appropriate safeguards, including:

- Standard Contractual Clauses approved by the European Commission, or
- other lawful transfer mechanisms permitted under GDPR.

### 7. Data Retention

We retain personal data only for as long as necessary to:

- conduct the validation process,
- communicate with applicants,
- comply with applicable legal obligations.

As a rule, data submitted via the “Apply as Lecturer” form will be retained for no longer than 24 months, unless a longer retention period is required or permitted by law.

### 8. Your Rights

Under GDPR, you have the right to:

- access your personal data,
- rectify inaccurate or incomplete data,
- request erasure of data,
- restrict processing,
- object to processing,
- data portability (where applicable),
- lodge a complaint with a supervisory authority.

In Poland, the supervisory authority is the President of the Personal Data Protection Office (PUODO).

### 9. Voluntary Provision of Data

Providing personal data is voluntary but necessary to submit an application via the Website.

Failure to provide required data may result in the inability to process your application.

#### 10. Cookies and Analytics

The Website may use cookies or similar technologies for basic analytics, security, and performance purposes. Detailed information may be provided through a separate cookie notice or banner.

#### 11. Security Measures

We apply appropriate technical and organizational measures to protect personal data against unauthorized access, loss, alteration, or misuse.

#### 12. Children's Data

The Website is not intended for individuals under the age of 18.

We do not knowingly collect personal data from children.

If you believe that a child has provided us with personal data, please contact us so that we can take appropriate action.

#### 13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

The current version will always be available on the Website.

#### 14. Contact

If you have any questions regarding this Privacy Policy or the processing of your personal data, please contact us at: [contact@aidify.eu](mailto:contact@aidify.eu)